### **Introduction to Unifrog for Parents**

### The Complete Careers & Destinations Platform

for use by all students at Branston Community
Academy





# What is Unifrog?

 We believe that destinations - where students end up after school - is equally as important as their academic performance. The Unifrog platform supports students on their journey towards their future career aspirations.

 The Unifrog platform does this by providing tools to support students to explore their interests, record their careers journey and research their potential next-steps throughout.

• The next slide gives an overview of the tools available.



## The Unifrog tools

Access all tools on Unifrog to learn what options are available, access good quality information, and search for opportunities to support your child.

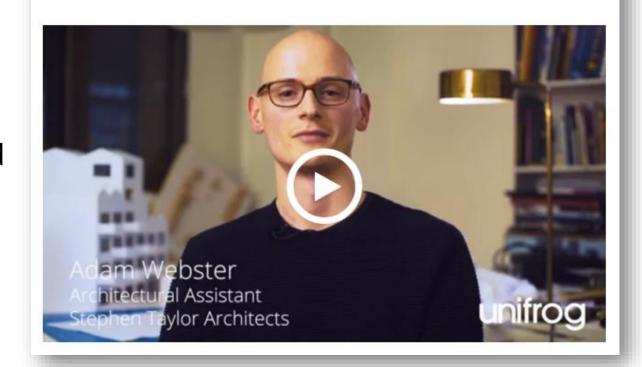
Quizzes	Exploring pathways	Recording what you've done	Searching for opportunities	Drafting application materials	Making applications
Interests profile	Careers library	Activities	UK universities	UK Personal Statement	Post 18 Intentions
Personality profile	Subjects library	Skills	US universities	Classes	Locker
Work environments	Know-how library	Interactions	European universities	Subject References	Applications list
profile	MOOC		Oxbridge	CV / Resumé	
Skills profile	Webinars		Canadian universities	Writing tool	
	Read, Watch, Listen		Asian universities	Common App Essay	
			Australasian universities	US recommenders	
			MidEast and Africa unis	Notes for Reference writers	
			Irish universities	WITCELS	
			Special Opportunities		unifrod
			Events		a in og

# **Careers library**

- Contains over 1000 career profiles
- Presents information from a range of sources, including local and national Labour Market Information
- Includes qualifications and skills needed and interviews with industry professionals
- Explores progression opportunities and what a working week really looks like

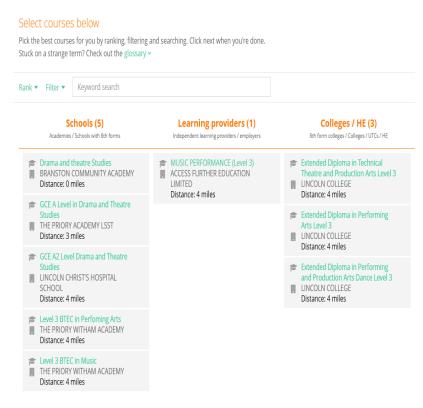
#### Architect

Architects design new buildings and the spaces around them, and work on the restoration and conservation of existing buildings.





# College/Sixth Form

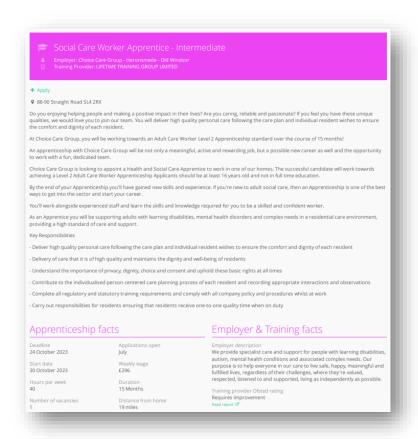


#### Students can:

- Enter subject of interest to see all relevant courses available
- Search and filter providers by factors including distance from home, type of course and level of study
- Get direct links to course information pages, with impartial information on courses and providers
- Save unlimited shortlists to refer back to later

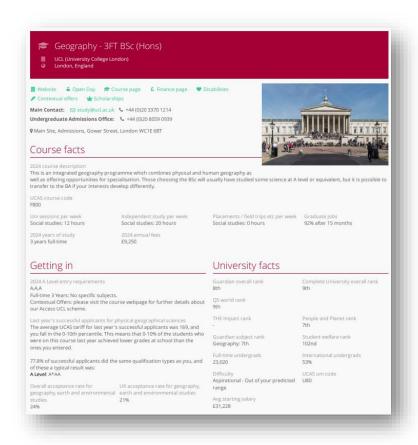


## **Apprenticeships**



- Students can find live apprenticeship vacancies which are updated daily
- Rank and filter opportunities by factors including distance from home, weekly wage and application deadlines
- There are direct links to the 'apply' page
- Each apprenticeship vacancy includes practical information about the opportunity, employer and training
- Save unlimited shortlists to refer back to later

### **UK Universities**



#### Students can:

- Enter subject of interest and predicted grades to see all relevant university courses available in the UK
- Rank and filter universities by factors including price of accommodation and graduate job opportunities within their chosen sector
- Get direct links to university information pages, with impartial information on courses and institutions
- Save unlimited shortlists to refer back to later

### **GDPR**

GDPR is a regulation in EU law on data protection and privacy for everyone within the European Union and the European Economic Area.

Unifrog takes data security very seriously, and as such, has several features in place to protect school and student data.

We only use EU data centres, have multiple firewalls, layered-access security and more. Information on this can be found at unifrog.org/about#security

