



Ref: Communications from the Academy

Dear Parent/Carer

At the Academy we will be mostly using an electronic system called SIMS InTouch to communicate with you by email and/or text message to a mobile phone number. This free service is a discreet, convenient, secure and reliable method of communication which will enable the Academy to send directly to you, information such as academic progress reports, timetables, seasonal newsletters, reminders about unexplained absences, emergency closures and in the future we plan to include achievements and behaviour updates.

This could be beneficial to you because:

- Messages will get to you reliably
- We can send messages directly to primary contacts such as mums, dads and carers at the same time
- You will quickly know about important or urgent messages
- We can tell you more about what's going on at the Academy
- You can quickly reply to our messages if required

Please go to the link below to complete an online form with your email address and mobile number.

www.tinyurl.com/2018Intake

A copy of this letter with the link above can be found in the 'Letters Archive' on our Academy website.

We hope that you will agree this is a very useful tool which will enhance the communication between the Academy and parents. If you have any questions, please do not hesitate to contact me.

As a side note, we have a healthy social media community which you may want to get involved with. Links can be found here:

www.facebook.com/branstoncommunityacademy
www.twitter.com/branstonca

Mr D. Holford, Coordinator of New Technologies



Principal: Peter Beighton
Branston Community Academy
Station Road • Branston • Lincoln LN4 1LH
Telephone 01522 880400 • Facsimile 01522 880401
Email enquiries@branstonca.lincs.sch.uk
Website www.branstonca.lincs.sch.uk
Branston Academy Trust Company No 7419660