

HM

26th May 2020

Parents/Carers

Dear Parents/Carers

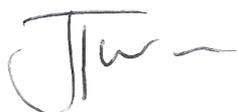
ACADEMY UNIFORM

I thought it was useful to re-issue the uniform guidelines for September 2020.

There is one minor amendment so I would recommend that you familiarise yourself with the uniform list, which is attached. Historically, items have been bought from the uniform section of supermarkets and department stores that do not meet the Academy guidelines and replacement clothing has had to be purchased. It is always useful to check with the pastoral staff in the first instance if there is any doubt about the suitability of an item.

If you have any queries regarding the attached list, then please do not hesitate to get in touch with the Academy.

Yours sincerely

A handwritten signature in black ink, appearing to read 'J Turner', with a horizontal flourish extending to the right.

MRS J TURNER
Principal

Enc

ACADEMY DRESS CODE

We expect all students in Years 7-11 to conform to the Academy Dress Code. The main reason for this is to encourage students to identify first and foremost with an Academy we hope they are proud of and feel happy to be a part of. It will also ease the pressure that children can put on parents to provide fashionable and often expensive clothes for the Academy. For these reasons the emphasis is on sensible and conventional designs that are suitable for the Academy and resist interpretation according to the latest 'fad'. Similarly, students are expected to maintain standards of appearance with respect to such matters as hairstyle and make-up.

The support of parents is expected in enforcing this policy and it must be remembered that problems arise when the occasional student flouts the rule and others see it as unfair for them to conform to the Academy code when somebody does not.

ACADEMY DRESS

- Blazer:** Plain black with Branston badge
- Shirt:** Plain white shirt with **top button, collar and sleeves.**
- Skirt:** Academy pleated skirt, with logo **only**, with black tights (*skirt currently available from Uniform Direct*)
- Trousers:** Plain black straight leg trousers with plain **black** socks. (*Skinny fit, lycra, chinos, cords and drainpipes or excessively flared trousers are **NOT ALLOWED***). All trousers must touch the shoe. If not, they will be deemed to be too short.
- Tie:** Academy Grey and blue (*minimum 7 stripes visible*)
- Shoes:** **Black** sensible low heeled (*sling-backs, stiletto heels, trainers, boots and canvas are **NOT ACCEPTABLE***)
- Jumper/
Cardigan:** **Plain** black fine woollen knit 'V' neck, NO ZIPS.
- Scarf/Belt:** Plain black
- Coats:** **Plain black only** (*no logos or stripes*). Hoodies, tracksuit tops, denim, leather and coats with logos are **not allowed** to be **worn or carried**. During the winter months, we recommend that a fluorescent strip is purchased for all those who walk home from the Academy.
- Jewellery:** **One small** stud earring is allowed in each ear. A flat signet ring and a watch is allowed.

Technology Workshops

White/Blue apron or overall with pocket (not plastic or P.V.C)

Drama

Clean trainers must be worn in this department.

NOT ACCEPTABLE

Nail Varnish or heavy make-up (including lipstick and false eyelashes).

Stretchers, spikes, retainers, helix bar, facial or tongue piercings.

Visible tattoos.

Extremes of hairstyle (e.g. closely shaved heads, minimum number 1 back and sides, skin fades are not acceptable, brightly dyed/block or dip-dyed coloured hair, braided hair and no tramlines in hair or eyebrows).

Students who fail to comply with the Academy dress code will have break and lunchtime privileges withdrawn. Persistent failure will result in the student being placed in supervised isolation.

Any unacceptable item(s) will be confiscated and held at the General Office, to be collected at the end of that term.

ALL CLOTHING MUST BE MARKED WITH THE STUDENT'S NAME

Blazers should be worn at all times on the Academy site unless otherwise instructed by a member of staff.

If a student has a legitimate medical reason for wearing trainers, a doctor's note is required, otherwise the student will have break or lunchtime privileges withdrawn or be placed in supervised isolation.

INFORMATION FROM UNIFORM DIRECT

Following the latest announcement by the Government, and in line with their guidelines, Uniform Direct are continuing to operate our warehouse, production, and Online Ordering Service. Under the same guidance our stores will remain closed until retail outlets are allowed to re-open, potentially in line with the schools and possibly as early as 1st June 2020, but this will be confirmed and incorporate social distancing measures as set out at that time within the guidance.

Please encourage your parents to place their orders online, we will continue to process them as we go along and send them out. If you would like anything to send to your parents then please let me know, but the wording below covers most aspects.

Notice to schools and parents:

- Uniform Direct will continue to offer all parents the opportunity to order online.
- Orders may on occasions trip over the usual 3-5 working days although the majority will leave us within this time.
- We recommend that any parents wishing to make contact with us directly should do so initially by email through customerservices@uniform-direct.com
- We have taken off the delivery charge for all orders over £25 to further assist those parents who wish to purchase uniform online during this period.
- We will continue to offer prepaid labels for parents to return items that don't fit, either when purchased or should a child have a growth spurt between order and start of school. Please email requests for prepaid labels.
- There will be regular updates on our website as further announcements are made by the Government.

Please be assured that we are fully stocked with uniform ready for the September 2020 intake and schools and parents can be confident that all of this year's stock has arrived with us already, the global situation has not affected us as we always order early to ensure all products are received into stock in advance for our schools and parents.

We are also proactive in keeping up to date with Government guidelines and we plan to reopen in time to ensure that when our schools return every student will have been able to access their uniform ready for their next academic year. Late opening events and in school pop up shops are still subject to review at this time and the prearranged dates will remain in our diaries until confirmation.